

PUBLIC-PRIVATE PARTNERSHIPS:

Member State Initiatives to Ensure the Success of the SDGs

with the focus

New Economy Forum
Sustainable Tourism for Development
Sustainable Development Goals
Globalization Dialogues
World Development Forum



THE GLOBAL GOALS
For Sustainable Development



At the United Nations
May 23rd-24th, 2017

Welcome

"On behalf of the Permanent Mission of Suriname to The United Nations, I welcome you today.

Many of you here know of our Mission's collaboration with the Permanent Mission of Iceland, to create the Barbershop Conferences at the United Nations. Some in attendance have read on social media of my own support for the He4She campaign and of course all things Suriname. Today, we hope to engage with you regarding the necessity for public-private partnerships to support SDG success.

How might new emerging economies propel our conversations in ways that re-shape every aspect of life, in developed and developing regions of the world? The SDGs are poised to help nations by encouraging further economic development. Building new economies will be private industry's and civil society's shared responsibility. Public-Private Partnerships, for social action impact, will help us implement and verify the success of the UNs 2030 Agenda.

As an example, during the day, I will lead a discussion on the Caribbean Guyana Shield Area Eco-Tourism project (in recognition of the UN World Tourism Organization's International Year of Sustainable Tourism for Development). Also, the day will feature panels as broad s a high level corporate partners' panel, former Heads of State, UN staff views, and the launch of the First Ladies of the World Summit in the Fall.

We hope you learn, enjoy, and benefit from all we have prepared for your consideration!"

- **His Excellency Ambassador Henry MacDonald, Permanent Representative, Mission of Suriname to the United Nations**

The ***Public Private Partnerships: Member State Initiatives to Ensure the Success of the SDGs*** conference is presented in cooperation with the **World Development Foundation**.

"The SDGs are poised to help nations by encouraging further economic development. In a new economy, sweeping changes will inevitably flatten the world further by allowing innovations, new corporate structures, and new currency formats to redefine current business models into model businesses: adding value to the markets in which they ultimately benefit," WDFs President, **Dr. Xiangang Guo**, explains.

Dr. Guo concludes, "Public-Private Partnerships, in tourism, banking, and elsewhere will help the UN enact and quantify SDG rewards, while providing real, new opportunities for investor ROI."

Conference Team in United Nations



**HOST
HIS EXCELLENCY
AMBASSADOR
Henry MacDonald**



**EXECUTIVE
PRODUCER
Dr. Xiangang GUO**



**CONFERENCE
MANAGER
Patrick Sciaratta**



**WORLD
DEVELOPMENT
FOUNDATION
ASSISTANT TO
THE PRESIDENT
Cristina FAN**



**ASSISTANT
MISSION OF SURINAME
Jenny CHEN**



**PROGRAM
ASSOCIATE
Nishat Mirza**

Program

Tuesday, 23 May 2017
Conference Room 4, United Nations
Morning Session • 10:00 AM – 1:00 PM

Official Welcomes and Plenaries:

His Excellency Henry MacDonald, Co-Chair
Permanent Mission of Suriname to the United Nations

High Level UN Welcome Messages -

H.E. Mr. Peter Thomson
President of the General Assembly

Amina J. Mohammed
Deputy Secretary General

Wu Hongbo (or assign)
Under-Secretary-General for Economic and Social Affairs

Amir Dossal
Global Partnerships Forum
Address Topic and Lead into Head of State Discussion

High Level Discussion – HLPF: PPP for SDGs • **Amir Dossal**, Moderator
His Excellency Former President, Haiti, **Michel Martelly**
His Excellency Former President, Peru, **Alejandro Toledo**
Dr. Xiangang Guo, Founder and President World Development Foundation

DESA Sustainability Video

United Nations Secretariat: On Creating and Endorsing Public-Private Partnerships
Chantal Line Carpentier, UNCTAD
David Stillman, Public-Private Alliance Foundation
Javier Cortés, Head of UN Global Compact Local Networks for the Americas
Mr. Kazi Afzalur Rahman, UNWTO Deputy Special Representative to the United Nations

Special Guests Plenary: **A Conversation on Public Private Partnerships**
Ron Bruder, Founder, Brookhill Group and Gynotech Laboratories (Invited)
Pan Yuejian, President, Shenzhen Qianhai E-Commerce, China
Alfred R. Berkeley, Former President, NASDAQ
Followed by Q&A

Chair Thank You's and closing comments. Lunch. Reconvene at 3:00PM.

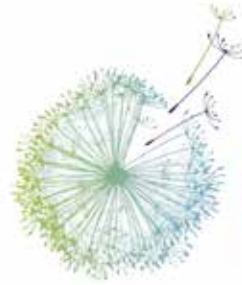
** END OF MORNING SESSION **

Afternoon Session • 3:00 PM–5:45 PM • Conference Room 4, United Nations

Bruce Knotts, Co-Chair

Overview for the afternoon session

Executive Committee, NGO DPI



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT

Discussion, Permanent Representatives:

His Excellency Henry MacDonald

His Excellency Rudolph Michael Ten-Pow

Suriname and Guyana Missions to the United Nations

Mr. Kazi Afzalur Rahman, UNWTO Deputy Special Representative to the United Nations

4 Videos: Guyana, Suriname, & French Guyana Tourism; and UNWTO video: **Travel.Enjoy.Respect**

Special Guests: A “Conversation on Public Private Partnerships” (Q&A)

Jeff Smith, Moderator, Fordham University Law School, Sustainability Initiative

David Post, IBM Watson

Tara Nathan, MasterCard

Scott C. Ratzan, President, ABInBev Foundation

Followed by a short view from **Watson** / South Africa: SDGs 3, 7, 9, and 11 and the Private Sector

Special Guests (TBA) – A Globalization Dialogue with The New Economy Panel
While Building Regional Relations, How Should Public-Private Partnerships Proceed?

Chen Zongjian, President, Porter Group, China

Li Chengyi, President, Beijing Chengyi Medial Institute, China

Chen Qingkui, President, Jinan Keming, China

“First Lady” Funds and The Economic Empowerment of Women

Pilar Stella, First Ladies of the World Summit, Co-Founder

Natalie Gonnella-Platts, Deputy Director, Women’s Initiative, Bush Institute

Final Thoughts, further Q/A or Statements

Co-Chairs **Bruce Knotts & Ambassador Henry Mac Donald**

Close

Note to All Guests

Due to the popularity of this important topic, a second session has been added. On Wednesday, 24 May, delegates are invited to join us on the 4th Floor ballroom of the NY 1 (Millennium) Hotel across from the United Nations, from 10AM to 1PM. We will continue our discussions and presentation at that time. More on that exact programme to follow. For more information: Contact@globalwdf.org



H.E. Mr. Peter Thomson, President of the seventy-first session of the United Nations General Assembly, Ambassador Thomson took office in New York as Fiji's Permanent Representative to the United Nations in February 2010, serving concurrently as Fiji's Ambassador to Cuba. A graduate in political studies (Auckland University, New Zealand) and development studies (Cambridge University, United Kingdom).



Amina J. Mohammed, Deputy Secretary-General, Minister of Environment of the Federal Republic of Nigeria, where she steered the country's efforts on climate action, protecting the natural environment and conserving resources for sustainable development. Prior to this, she served as Special Adviser to Secretary-General Ban Ki-moon on Post-2015 Development Planning. Ms. Mohammed began her 35-year career in the private sector with architects and engineers responsible for the project management of health, education and public sector buildings.



Amir Dossal is Founder and President of the Global Partnerships Forum – a not-for-profit knowledge platform to provide changemakers with tools to build innovative partnerships to address economic and social challenges. Amir is a 25-year veteran of the United Nations. He is an accomplished diplomat, with a deep understanding of international diplomacy as well as extensive experience in global development and humanitarian issues.



Jeffrey A. Smith, Adjunct Professor, Fordham Law School; Co-Director, Fordham Law School Sustainability Initiative; Retired Partner, Cravath, Swaine and Moore LLP. For the past 35 years, Jeff Smith has advised multinational corporations and mid-market companies. Jeff received his undergraduate degree from Harvard College and his law degree from the University of Pennsylvania.



Dr. Scott C. Ratzan, M.D., is the President of ABinBev Foundation. He serves as architect of ABinBev's Global Smart Drinking Goals and also developed other global initiatives including Together for Safer Roads, a broad based coalition to save lives from road crashes. Scott's contributions to improve public health domestically and internationally include pioneering projects and publishing in the areas of health literacy, mobile health (mHealth) communication and global health diplomacy.



Chen Zongjian, the founder of Porter Company, chairman of Porter Holdings, the Chief architect of American listed company Porter Group, Co-chairman of Global New Economy Summit, and New economic Expert. Leading the team to create the O2O Industry cluster big data financial platform, namely Portercity project, which is developed all over the world.



Javier Cortés Fernández, is a development economist and holds a degree in Economics and Business from the Autonomous University of Madrid. He works as the Head of UN Global Compact Local Networks for the America. He has his Masters in Cooperation for Development by International Institute Ortega y Gasset; Master in Management of Non for Profit Organizations and Doctorate Studies in Sustainable Development at the Phd Program at Universidad Autónoma de Madrid.



Dr. David Post is IBM's Global Enterprise Government and Healthcare Leader, with responsibility for helping define IBM's strategy, selecting investment priorities, and collaborating with clients to develop innovative solutions to business and public policy challenges. David is also IBM's executive sponsor for the United Nations system. David holds a PhD from Georgetown University and has taught at Columbia University.



Geoffrey Siwo is currently a Research Scientist at IBM Research-Africa in Johannesburg, South Africa where he is initiating new projects in data driven healthcare. His work has been featured in several media including CNN, USA Today and Fast Company. He received his PhD in Biological Sciences at the University of Notre Dame (2014). He performed post-doctoral research at the University of Pennsylvania and Dartmouth College.



Dr. Li Chengyi is the exploiter and founder of Theoretical, practical and creative development of human big health and Traditional Chinese Medicine Preventive treatment of disease. He created China Beijing Chengyi Medical Research Institute. His exquisite medical skills and original creative Chengyi acupoint penetration therapy has won high praise from both the medical profession and the patients.



Tara Nathan, is the executive vice president of Public-Private partnerships at Mastercard. In this role, she is responsible for leading the development of partnerships with non-governmental organizations (NGOs), development and multi-lateral organizations to drive electronic payments for the unbanked and underserved. She earned a BSFS from the Georgetown School of Foreign Service and an MBA from The Wharton School of Business.



Pilar Stella has over 15 years experience across public-private-nonprofit sectors, raising capital and managing large scale projects. She has served as an advisor to dozens of startups, investors, corporations, foundations, ngo's, and government organizations and has spent time or worked with world leaders including Nobel Peace Laureates, political leaders, and billionaires, and was a Marshall Memorial Fellow. She has also published in Forbes.com, HuffPost, Women 2.0, & two books. She has her Masters in International/Global Policy from Emory University, Rollins School of Public Health.



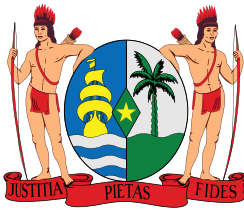
Dr. Chantal Line Carpentier, from Canada, is the Chief of UNCTAD. Prior to that, she was actively involved in the successful negotiations of the SDGs for the Division for Sustainable Development of the UN Department of Economic and Social Affairs. Prior to her UN career, she served as Head of the Trade and Environment Program of the NAFTA Commission for Environmental Cooperation. She is a Yale World Fellow and has consulted for UNDP, World Bank, OCDE, and USDA.



Natalie Gonnella-Platts, serves as the Deputy Director of the Women's Initiative at the George W. Bush Institute. In this role, Natalie is responsible for research and programmatic efforts that empower women worldwide to lead in their communities and countries. Natalie studied Communications and International Studies (Peace and Conflict) at the State University of New York (SUNY) at Fredonia. She earned an MA in War, Violence and Security studies from the University of Sussex in Brighton, United Kingdom.



Chen Qingkui, director of National Construction Engineering and equipment virtual simulation experimental teaching center of Shandong Jianzhu University, the founder of Jinan Keming Digital Technology Co.,Ltd. ,the provider of currently leading VR technology development and application.



World Development Foundation



PORTER



未来智慧有限公司
Future intelligence Co., Ltd



科明数码
KEMING DIGITAL



瑶乡油茶 民族茶饮连锁



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