

**W.D.F.**



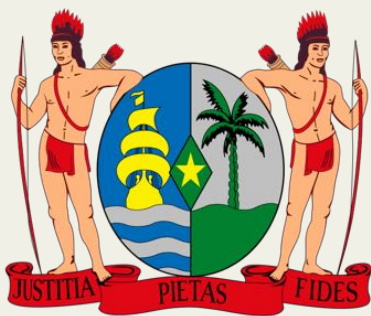
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# World Development Forum Globalization Dialogue I



## *Public-Private Partnerships:*

*Member State Initiatives to Ensure  
the Success of the SDGs*



Presented by the Permanent Mission  
of Suriname to the United Nations

*And*

World Development Foundation 1

# PPP Conference Concept Paper

## The Best UN Policies, Encouraged by NGO Passion require ... Private Sector Investment Toward SDG Success

Heads of State, UN High Officials, Global Corporate and other Business Leaders, Innovators, Investors and others joined together to share perspectives on the new economy as they are witnessing it. They provided insight, best practices, and their long-range predictions regarding the growth of new economies in developing regions throughout the world. Panelists and speakers addressed programming being developed within fascinating new public-private partnerships and encouraged by Member States, NGOs, and private companies, themselves. Building new economies will be private industry's and civil society's shared responsibility. Public-Private Partnerships, in tourism, banking, and elsewhere will help us implement and verify the success of the UNs 2030 Agenda.

“How might new emerging economies propel our conversations in ways that re-shape every aspect of life, in developed and developing regions of the world? The SDGs are poised to help nations by encouraging further economic development. Building new economies will be private industry's and civil society's shared responsibility. Public-Private Partnerships, for social action implement and verify the success of the UNs 2030 Agenda.

As an example, during the day, I led a discussion on the Caribbean Guyana Shield Area Eco-Tourism project (in recognition of the UN World Tourism Organization's International Year of Sustainable Tourism for Development). Also, the day will feature panels as broad s a high level corporate partners' panel, former Heads of State, UN staff views, and the launch of the First Ladies of the World Summit in the Fall.”

- **His Excellency Ambassador Henry MacDonald, Permanent Representative, Mission of Suriname to the United Nations**



The *Public Private Partnerships: Member State Initiatives to Ensure the Success of the SDGs* conference was presented in cooperation with the **World Development Foundation**.

“The SDGs are poised to help nations by encouraging further economic development. In a new economy, sweeping changes will inevitably flatten the world further by allowing innovations, new corporate structures, and new currency formats to redefine current business models into model businesses: adding value to the markets in which they ultimately benefit,”  
**WDFs President, Dr. Xiangang Guo**, explains.

Dr. Guo concludes, “Public-Private Partnerships, in tourism, banking, and elsewhere will help the UN enact and quantify SDG rewards, while providing real, new opportunities for investor ROI.”

# Captures: The 23 May Events



# 23 May Conference at the UN

## A Retrospective Overview

The day-long conference began with a discussion between Amir Dossal and a recent, regional Head of State. They discuss the need for the private sector to join the campaign for successful Sustainable Development Goals. UN staff weighed in on current and proposed programming to encourage multi-stakeholder involvement in the success of the SDGs. The conference also featured the media launch of the First Ladies of the World (FLOW) Summit, set for Fall 2017. Other highlights included presentations by corporate leaders who are seeking ways to combine value-added propositions for their bottom lines through adherence to the Goals.

Opening – **Henry MacDonald** and **Dr. Xiagan Guo**  
Met by UN President of the General Assembly  
**H.E. Mr. Peter Thomson**

**Ms. Jessica Faieta**  
ASG, UNDP Director of the Regional Bureau  
for Latin America and the Caribbean

**Amir Dossal, President Michel Martelly, and Dr. Guo**



United Nations Secretariat: On Creating and Endorsing Public-Private Partnerships

**Chantal Line Carpentier**, UNCTAD  
**David Stillman**, Public-Private Alliance Foundation  
**Javier Cortés**, Head of UN Global Compact  
Local Networks for the Americas  
**Mr. Kazi Afzalur Rahman**, UNWTO Deputy  
Special Representative to the United Nations



**Chen Zongjian**, President, Porter Group, China  
Special Guests Plenary: **A Conversation on Public Private Partnerships**  
**Pan Yuejian**, President, Shenzhen Qianhai E-Commerce, China  
**Alfred R. Berkeley**, Former President, NASDAQ

**Discussion, Permanent Representatives:**  
**His Excellency Rudolph Michael Ten-Pow**  
**His Excellency Henry MacDonald**  
Suriname and Guyana Missions to the United Nations  
**Mr. Kazi Afzalur Rahman**, UNWTO  
Deputy Special Representative



# 23 May Conference at the UN

## A Retrospective Overview

**Special Guests:** A “Conversation on Public Private Partnerships” (Q&A)  
**Jeff Smith**, Moderator, Fordham University Law School, Sustainability Initiative  
**David Post**, IBM Watson  
**Tara Nathan**, MasterCard  
**Scott C. Ratzan**, President, ABInBev Foundation



**Special Guests** – A Globalization Dialogue with The New Economy Panel 1  
*While Building Regional Relations, How Should Public-Private Partnerships Proceed?*

**Antonio Rodrigue**, Haiti Minister of Foreign Affairs  
**Wilson Laleau**, Chief of Cabinet, President Moise, Haiti

**Special Guests** – A Globalization Dialogue with The New Economy Panel 2  
*While Building Regional Relations, How Should Public-Private Partnerships Proceed?*

**Mei Dehui**, President, Zhongjinsheng Investment, China  
**Dr. Li Chengyi**, President, Beijing Chengyi Medical Institute, China  
**Chen Qingkui**, President, Jinan Keming, China

“First Lady” Funds and The Economic Empowerment of Women

**Pilar Stella**, Co-Founder  
First Ladies of the World Summit  
**Natalie Gonnella-Platts**, Deputy Director  
Women's Initiative, Bush Institute  
**Matthew Swift**, Co-Founder, Chairman and CEO  
Concordia



# Captures: The 23 May Events



## Public-Private Partnerships: *Member State Initiatives to Ensure the Success of the SDGs*

*The Conference Announces a Major, Public-Private Partnership*

**The Caribbean Guyana Shield Area: A New Eco-Tourism Product**

*During the International Year of Sustainable Tourism For Development, 2017*

**Public Ministries, Civil Society, and the Private Sector will soon unite to promote a new global tourism package:**

# The Caribbean Guyana Shield Area



Excellencies Ambassador **Henry MacDonald** and Ambassador **Rudolph Michael Ten-Pow** shared videos and plans for a new travel destination that plans to flourish with public private partnerships. Three neighboring, friendly countries unveiled plans to combine efforts and draw new tourists to one of the most exciting and under-visited paradises on the planet: the Guyana Shield. French Guyana, Suriname, and Guyana form a trio destination most travelers have never seen or known. Through public private partnerships coming this year, expect this to change.

This session was a main focus of the conference. The panel provided an early introduction to an initiative which will require private investment, local management and ownership – the Guyana Shield Area for eco-tourism will now begin planning that is sustainable on all levels, benefits local communities *and* the general development efforts of all three nations, while delivering support for the Sustainable Development Goals.

The project is being developed during an important and related “Year” for the UN World Tourism Organization. The Guyana Shield hopes to emulate the best and most important aspects of the *UN WTO International Year of Sustainable Tourism for Development, 2017* goals throughout its development, marketing, and implementation.

Next steps include a public statement of cooperation among all parties, introducing the services and beauty abounding within the Shield areas of Guyana, Suriname, and French Guyana – and joining with private partners to release and market this new tourism product to the world. The World Development Foundation has agreed to assist in supporting these initial efforts throughout 2017.



SPECIAL GUEST, **KAZI AFZALUR RAHMAN**, SPECIAL REPRESENTATIVE OF THE UN WORLD TOURISM ORGANIZATION TO THE UNITED NATIONS DISCUSSED INFORMATION RELATED TO INTERNATIONAL YEAR, 2017, WITH SUPPORT FOR THE GUYANA SHIELD.

ALL ARE INVITED TO LEARN MORE ABOUT UNWTO AND IY 2017,

HERE: (<http://www.tourism4development2017.org/join-the-celebration/>)



The day-long conference began with a discussion between Amir Dossal and a recent, regional Head of State. They discuss the need for the private sector to join the campaign for successful Sustainable Development Goals. UN staff weighed in on current and proposed programming to encourage multi-stakeholder involvement in the success of the SDGs. The conference also featured the media launch of the First Ladies of the World (FLOW) Summit, set for Fall 2017. Other highlights included presentations by corporate leaders who are seeking ways to combine value-added propositions for their bottom lines through adherence to the Goals.

# WDFs New Economy, Globalization Dialogues: A Successful Premiere at UN HQ in NYC

## World Development Foundation

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Led by Founder and President, **Dr. Xiangang Guo** (pictured, left), the World Development Foundation will continue to work with the Permanent Mission of Suriname to the United Nations and others throughout 2017 in order to promote new economies, investment and other initiatives that promote the success of the Sustainable Development Goals.



Dr. Guo interviewed on Global Connections, at the UN; Cristina Fan, Assistant to the Director, left, pictured with Project Coordinator Nishat Mirza, and with Conference Manager, Patrick Sciaratta, who is also pictured with Ambassador MacDonald and Dr. Guo.)

## WDF Support for Programming for 2017

*May 23 - Public-Private Partnerships (PPP):  
Member State Initiatives to  
Ensure the Success of the SDGs,  
Conf Rm 4, UNHQ*

- Team planning visit to Suriname and Guyana, early July
- Launch in *Beijing*; World Development Foundation opens **Office Dedicated to Promotion of the Guyana Shield**; press conference; National Guest hotel for Guyana Shield Reception. *Late-July*.
- Late-August Sustainable Tourism Two-Day Conference: From the Shield to the IY2017  
Public Statement of Cooperation: **The Caribbean Guyana Shield Area**  
Ministerial Signing of Agreement as the Opening Ceremony.  
Discussions: Guyana Shield and SDGs. The UNWTOs Sustainable Tourism for Development 2017  
*Opening in UN General Assembly Hall; rest of conference in ECOSOC Chamber or Conf Rm.*  
**Recognizing the Importance of UNWTOs International Year of Sustainable Tourism for Development, 2017**; focus SIDS investment in sustainable tourism partnerships for SDG success.
- During the UN General Assembly, near UN Headquarters (Mid-September):  
One-Day Summit on SDG Development Commitments: **Heads of State (morning) & FLOW Summit, (First Ladies of the World, afternoon)**: half day each.  
Support for SDG development through Sustainable Tourism and other Public-Private partnerships that could amplify family and other national Head of State support mechanisms for sustainability, investment, and development.
- October *Visit*: Travel media and tourism professionals, investors, UN officials – **'Familiarization' Tour**. Experiencing The Guyana Shield as Tourism and Sustainable Development. Half-day conference in Paramaribo followed by two nights in each country; tourism programme to follow.
- *Two-day conference: UN GA Hall, ECOSOC or TRUSTEESHIP, or Conference Rooms, as available*  
**Encouraging Progress** - Creating a cooperation district or financial free zone in LDC and emerging markets to encourage Public-Private Partnerships and cultural tourism, as well as the new economy in support of sustainable investments that propel SDG success.  
*-HIGH LEVEL SUMMIT, NGO FORUM, GLOBAL, INTERACTIVE DIALOGUE PLANNED*